

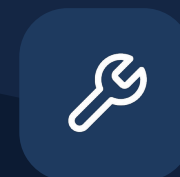
CORTEK

Impact Window Quotes

Florida's premium consumer comparison brand
for impact windows & doors.

Powered by **Cortek** — the platform behind the brand.

Partner presentation



THE PROBLEM

Lead generation in this industry is broken.

You've bought leads before — and probably been burned. Most lead sellers are rewarded for volume, not quality. Installers pay the price.



Recycled leads

The same enquiry sold to five companies — cold before your team dials.



Black-box sourcing

No idea where the lead came from or how old it really is.



Slow delivery

Hours old on arrival. A faster competitor already booked the survey.



Unqualified enquiries

Renters, wrong areas, price-shoppers — billed at full rate anyway.

We don't buy leads. We generate them.

Cortek is not a lead reseller or a marketing agency. We build and operate the entire system — end to end.



We own the consumer brand

Homeowners come to Impact Window Quotes directly — a brand built to earn their trust.



We own the consumer journey

Research, comparison, and quote request all happen on our platform. Nothing outsourced.



We own the technology

Validation, matching and delivery are engineered in-house — not stitched together.



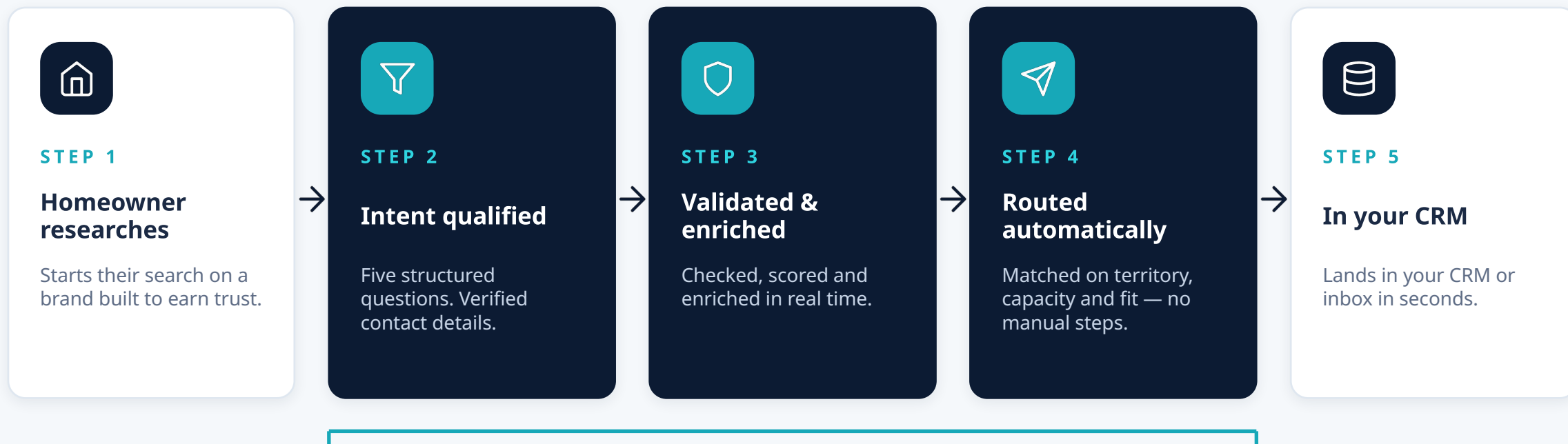
We own the qualification process

Every enquiry passes the same structured funnel before it can exist.

Ownership is what lets us guarantee provenance, freshness and consistency — on every enquiry.

HOW IT WORKS

From homeowner intent to your install calendar.



THE CORTEK PLATFORM · FULLY AUTOMATED, END TO END

No spreadsheets. No manual forwarding. No delay.

Transparent lead sourcing.

Every enquiry starts on our own brand.

Nothing bought. Nothing brokered.
Nothing recycled.

WHAT YOU SEE WITH EVERY ENQUIRY

- ✓ Source brand and landing page
- ✓ Timestamp — to the second
- ✓ The homeowner's answers
- ✓ Full delivery and outcome log

Real-time delivery. Seconds, not hours.



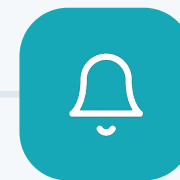
Submitted



Validated



Matched



Delivered

The partner who calls first wins the survey. We put the enquiry in your hands while the homeowner is still at their keyboard.

Delivered into whatever your team already uses.



Email

A clean, structured enquiry to any inbox.



CRM

Webhook or API — straight in as a new lead.



Notifications

SMS and push alerts the moment it lands.

No new software to learn. No workflow change. Live from day one.

One funnel. One standard. Every market.

Every homeowner answers the same structured qualification before an enquiry can exist.

No quality drift. No guessing what "qualified" means this month.

VERIFIED, NOT JUST TYPED

- ✓ Mobile numbers confirmed with an SMS one-time passcode before delivery.
- ✓ Proprietary landline detection — flagged and verified with an automated direct-dial check.

- 1 Service confirmed
- 2 Homeowner verified
- 3 Location matched
- 4 Timeline captured
- 5 Contact verified (OTP / direct dial)

Florida first. National by design.



LIVE NOW

Florida

Statewide, with concentrated South Florida demand.



NEXT

Coastal expansion

Rolling launches across hurricane-code markets.



THE PLATFORM PLAY

National coverage

Proven partners get first access as markets open.

One platform, every market — partners who perform are first in line when the next one opens.

Why partner with Cortek.



Fill gaps in your install calendar

Predictable enquiry flow, matched to your capacity.



Scale without hiring

No internal marketing team. No agency retainers.



Real-time enquiries

Fresh homeowners your team can actually reach.



Flexible buying

Shared or exclusive. Scale up, pause, switch — anytime.



Transparent reporting

Every enquiry, source and outcome — in plain sight.



No software to learn

It works inside the tools you already use.

Outcomes, not impressions. You buy qualified demand — we handle everything upstream.

WHY TRUST US

Built by window industry operators. Not marketers.

Cortek was founded by people who have spent years running window businesses — selling, surveying, installing and managing crews. That experience is engineered into the platform.



We know what a good lead is

Because we've quoted the bad ones.



We know how installers operate

Crews, surveys, capacity — the real constraints.



We know why speed matters

First to call wins. We've lived it.



We know what sales teams need

The exact details that make the first call count.

Shared and exclusive. You stay in control.



Shared

- Delivered to a maximum of three vetted partners
- Excellent ROI — the model most partners run on
- Homeowners came to compare; your team competes on service



Exclusive

- Delivered to you alone
- Available where it makes commercial sense
- Suits high-value territories and premium positioning

Switch between models whenever you need to — configured by territory, service line and capacity.

Simple, flexible buying.



Shared

Pay per qualified enquiry, delivered to a maximum of three partners in your territory.



Exclusive

A premium per-enquiry rate for sole delivery, where it makes commercial sense.



Enterprise

Multi-territory volume commitments with tailored delivery and reporting.

No long-term lock-ins. No minimum terms. Pricing agreed per territory on your discovery call.

NEXT STEP

Become a launch partner.

Early partners get first choice of territory — and first access as new markets open.

1

Discovery call

2

Agree territories &
capacity

3

Configure delivery

4

Go live

Partner with Cortek cortekgroup.com/partner

impactwindowsquotes.com